



alteryx

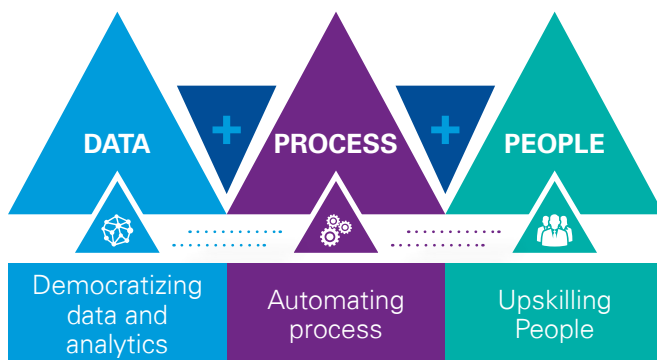
So you have Alteryx— what's next?



The hard truth about spreadsheets and data transformation in the 21st Century

- Data and actionable insights are at the core of an innovative high performance 21st century enterprise. Supported by IT, your organization is likely already on a path to achieve these goals, but may be struggling to execute a business-driven approach to achieve everyday **analytic process automation** so that you can focus on strategic goals.
- Despite substantial investments in enterprise data lakes and warehouses, the reality is that much data management, analysis and reporting still occurs in spreadsheets, data silos, and dashboards and key organizational data transformation and reporting knowledge is maintained solely within the minds and desktops of key staff members. **Analytic Process Automation** provides an answer.

What is Analytic Process Automation?



APA is an approach for data-driven decision making across your business by combining flexible data transformations & analytics, simplified automation of repetitive D&A steps, and team upskilling to enable focus on insights that drive performance improvement

Fortunately, modern analytic process automation tools have emerged, such as Alteryx, that can enable quick automation of complex transformations, improving the quality and efficiency of your trusted spreadsheets and dashboards.

Discover the value and an accelerated path to self-service Analytic Process Automation through a Classroom2Business team workshop

- KPMG will help you understand the potential benefits of Alteryx through a rapid discovery workshop designed to quickly help you jump-start your Analytic Process Automation (APA) journey, in conjunction with Alteryx.
- Learn well-established practices, ideation for solutions, security, useability and efficiency, and an exploration of accelerators that can speed time-to-value for your organization, and help develop a rapid success strategy.
- Experienced KPMG business professionals — with tax, finance, technology, business process and industry knowledge — work closely with your organization to help you develop a high-level approach that considers the areas of process, people and controls while using intuitive tools, technology and automation. The workshop will be tailored to include all interested organization participants, and fit a defined timeline.



Classroom2Business Team Workshop Objectives & Approach

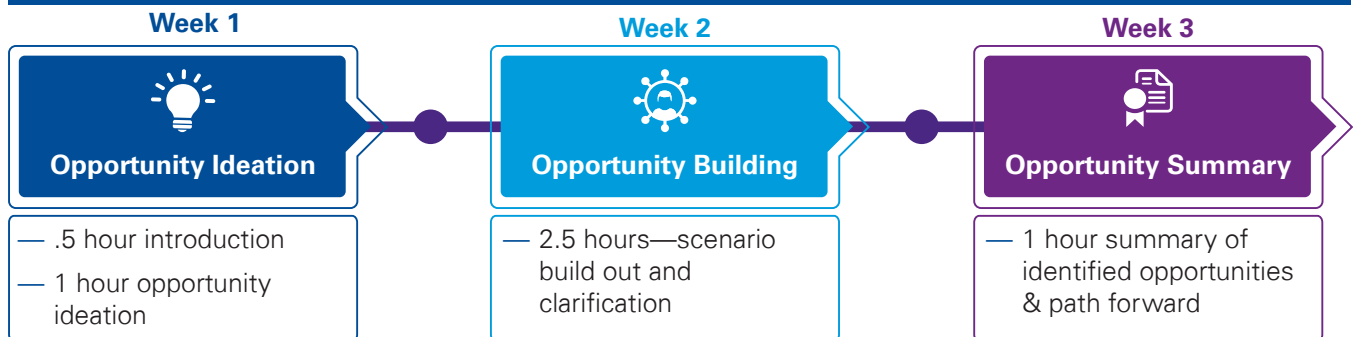


Understand how to achieve end-to-end automation of repetitive data and analytic processes through Alteryx driven operationalization, sustainability and scale-up in weeks, not months.



Liberate your team from the tactical and error-prone aspects of manual data wrangling to support focus on strategic high-value analysis.

Sample Timeline



An efficient, focused approach combines the tested business specialization of KPMG with Alteryx's leading tools and technology towards the following benefits:

Efficiency Reduce time spent on low-value data extraction and organization.	Accuracy Automation reduces human errors from manual data entry and manipulation.	Acceleration Quickly, automatically, and iteratively repeat the processes and calculations.	Reduce risk Perform more strategic analysis to reduce liability and risk.
Documentation Create a repeatable data process that helps streamline and document organizational knowledge.	Customized Tailored to fit your organization, processes, and delivery requirements.	Transparency Gain greater visibility into your data from inputs, to reports, and modeling scenarios.	Upskill employees Develop your organization to spend less time on data collection and more time on analysis and actionable insights.

Sample agenda:

- 1 Client Discussion—Challenges, Pain Points, Prioritization, Goals
- 2 Succeeding with Modern Tools for Analytic Process Automation– Best Practices and Common Mistakes
- 3 The KPMG Approach—Examples & the Art-of-the-possible
- 4 Client Use Cases Ideation and Prioritization
- 5 Next Steps: How KPMG & Alteryx Can Help

To discuss how KPMG can help you, please contact:

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