Merger valuation services: Client case studies

Purchase price analysis on a cash free merger for a tech company



Client challenge

A KPMG valuation client who provides data warehousing, data engineering and machine learning software needed assistance completing a cash free merger transaction.

Halfway through the engagement, client leadership changed and accounting teams merged, posing challenges with shifting priorities and timelines.

As a result, it was a difficult to obtain reliable data and historical knowledge to complete the transaction.

The project

We teamed with the KPMG Accounting Advisory Services group to determine the final purchase price of the new company and close the books on the transaction.

KPMG conducted in-depth analysis by gathering data from disparate systems and teams and modeling them in a clear and consistent format.

Supporting deliverables were created, including a PFI Memo, to support the deal transaction, which leveraged the detailed analysis and documented major assumptions.

Client results

The merger transaction and client engagement was completed on time.

The robust analysis and documentation were used to on-board new accounting team members and facilitate a seamless and relatively painless transition.

As a result of our work, the client was able to make a fresh start with reliable data and analysis and focus on important post-merger activities.

