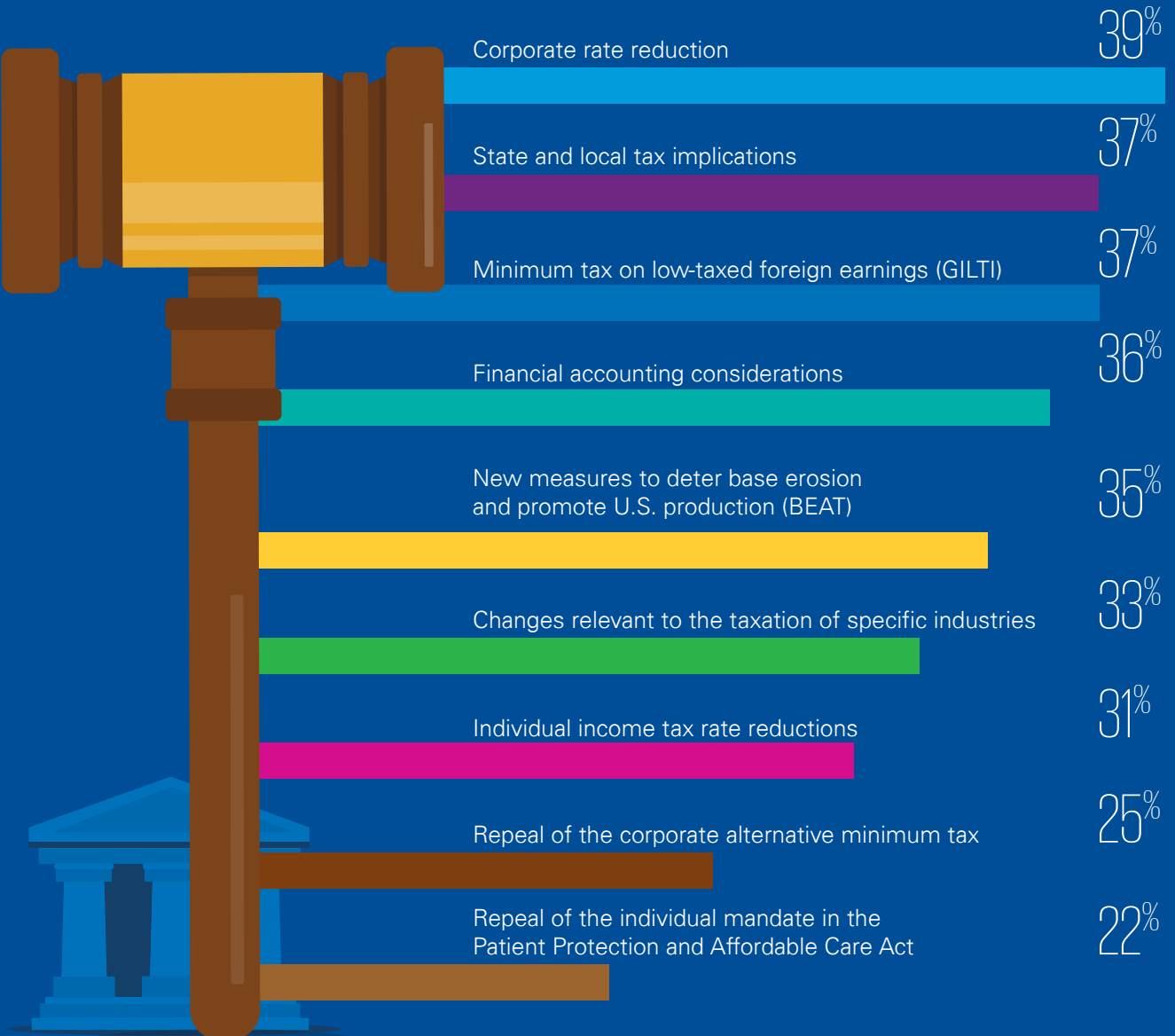


2018 Chief Tax Officer Outlook Survey

Survey of 300 Chief Tax Officers in the age of tax reform and disruptive technologies

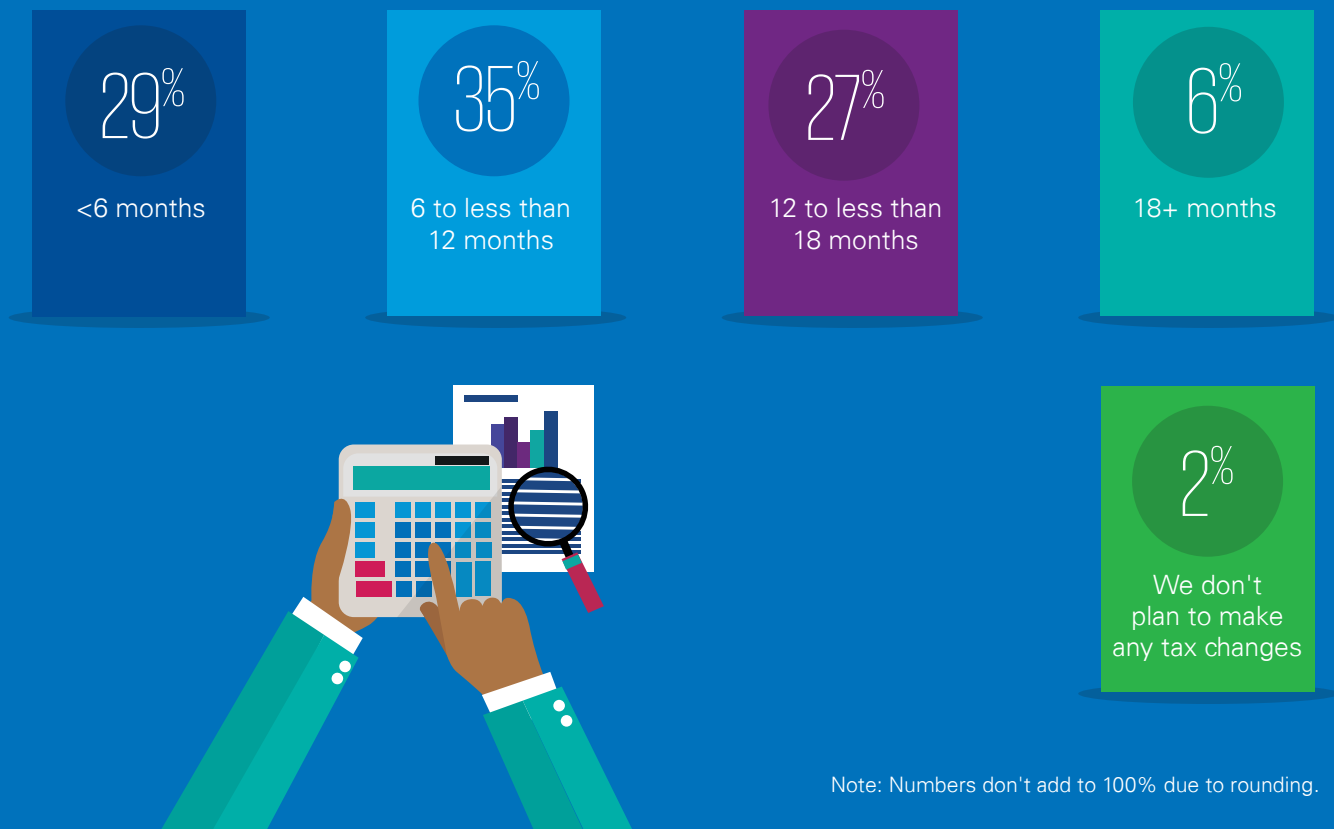
Impacts of Tax Reform

What aspects of the 2017 tax reform legislation do you expect to have the largest impact on your organization?



Note: Multiple responses allowed

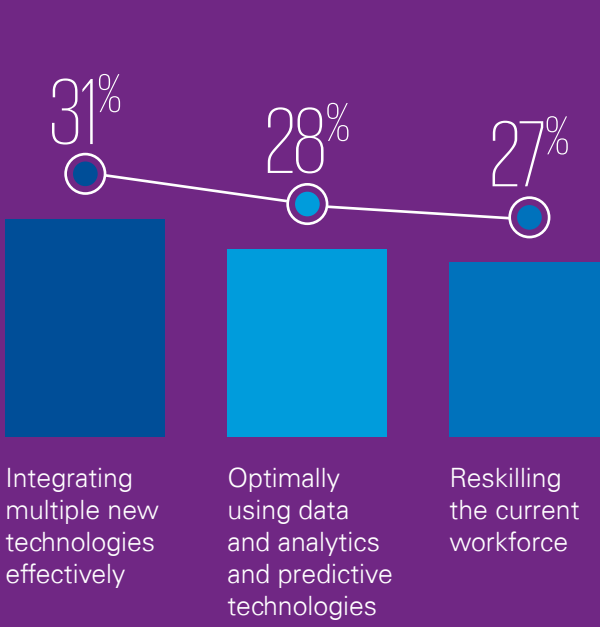
In response to the 2017 tax reform legislation, when do you anticipate making changes to your organization's tax planning?



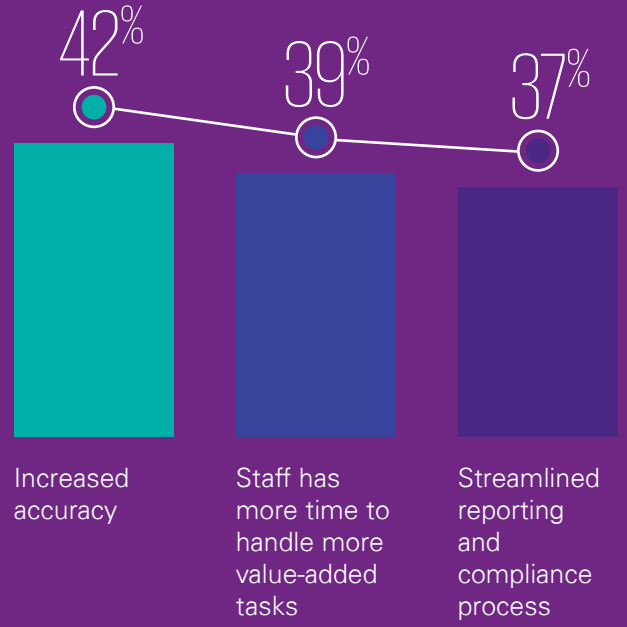
Note: Numbers don't add to 100% due to rounding.

Technology brings new challenges, but also opportunities

Top 3 challenges my tax function will face over the next 12 months regarding technology:

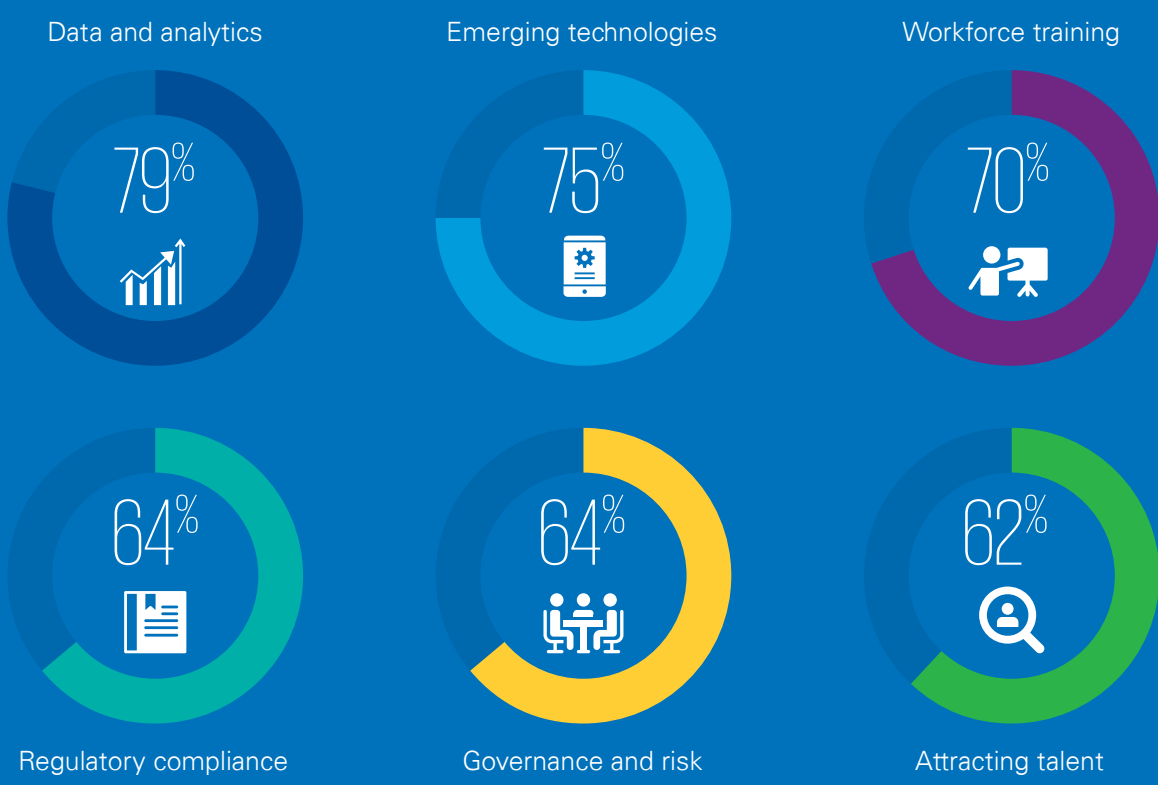


Top 3 benefits of implementing emerging technologies in the tax function:

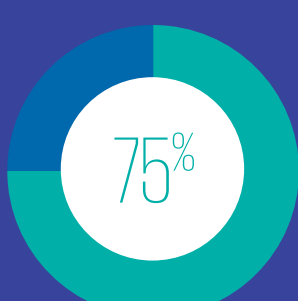


Investments are being made to transform the tax function

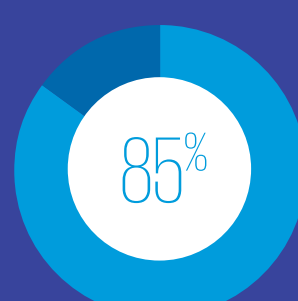
Which of the following will you increase investment in over the next 12 months?



CTOs are optimistic about the economy and company growth



are confident they'll see growth in the global economy over the next 3 years



are confident they'll see growth in their company over the next 3 years